



Supplementary Agenda

for the

General Meeting of the Council

to be held in the

Council Chambers, 118 Victoria Street, St George

on

Thursday 20th April 2017

Commencing at 9:00am

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MEETING BUSINESS BY CORPORATE FUNCTION

(CEO) CHIEF EXECUTIVE OFFICER

ITEM	TITLE	EXECUTIVE SUMMARY	PAGE
CE01	<u>ADVANCED REGIONAL INNOVATION PROGRAM</u>	<i>Advice has been received that Mr Ben Lyons from TSBE will have a phone into Council Meeting to advise of the Advanced Regional Innovation Program</i>	3

OFFICER REPORT

TO: Council

SUBJECT: **Advanced Regional Innovation Program**

DATE: 12.04.17

AGENDA REF: CEO1

AUTHOR: Matthew Magin - Chief Executive Officer

Executive Summary

Advice has been received that Mr Ben Lyons from TSBE will have a phone into Council Meeting to advise of the Advanced Regional Innovation Program

Background

The project management team and Little Tokyo Two will travel to each region and hold Town Hall meetings. These will be free of charge to attend, and held in a common space in the town where many guests can attend. Run sheet of the event will be an intro to the entire program, what the outcomes of the program should be, types of ideas/problems per region we would like to see registered, support of the councils, open registration online and a Q&A session. Post event Little Tokyo Two will identify ideas that emerged on the night and the key stakeholders in each region (those that spoke out, and others as identified by Council, Chamber and the community).

Link to Corporate Plan

Function	Key Program Area
Prosperity For All	Economic Development: To foster a vibrant economic environment to facilitate the development of sustainable opportunities and business development.

Consultation (internal/external)

Cr Gaske
Ben Lyons
SWRED

Legal Implications

Nil

Policy Implications

Nil

Financial and Resource Implications

Unknown

Attachments

1. Ben Lyons Presentation to Meeting.pdf [↓](#)

Recommendation/s

That Council receives this report and

Matthew Magin

Chief Executive Officer

Kathy Elliott

From: Matthew Magin
Sent: Wednesday, 12 April 2017 2:25 PM
To: Kathy Elliott
Cc: Adrian Scott
Subject: FW: Advanced Regional Innovation Program - Agenda Item for Council Meeting
Attachments: image001.jpg

At next week's meeting we will have a phone in (11.30) from Ben Lyons @ TSBE regarding the project below.

Adrian you will need to sit in.

Matthew Magin | Chief Executive Officer

Email: matthew.magin@balonne.qld.gov.au | **Direct:** 07 4620 8809 | **Mobile:** 0400 359 090

BALONNE SHIRE COUNCIL A: 118 Victoria Street, St George, QLD 4487 (POSTAL) PO Box 201 St George, QLD 4487
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From: Councillor Fiona Gaske
Sent: Wednesday, 12 April 2017 2:19 PM
To: Matthew Magin; Councillor Richard Marsh
Subject: Fwd: Advanced Regional Innovation Program - Agenda Item for Council Meeting

This agenda item...

Begin forwarded message:

From: Councillor Fiona Gaske <Fiona.Gaske@balonne.qld.gov.au>
Date: 10 April 2017 at 22:09:54 AEST
To: Matthew Magin <Matthew.Magin@balonne.qld.gov.au>
Cc: Councillor Richard Marsh <Richard.Marsh@balonne.qld.gov.au>, Michelle Clarke <Michelle.Clarke@balonne.qld.gov.au>
Subject: Advanced Regional Innovation Program - Agenda Item for Council Meeting

Hi Matthew,

Wondering if we can an agenda item for the meeting on the 20th April for the ARIP program. Ben Lyons from TSBE is hoping to come out to talk our council about the Darling Downs bid and what our partnership with them will involve. I have heard \$10 000 bandied about with the potential that a portion of that be in kind...

This whole program has been very poorly administered by the department and even up until today, the goal posts have kept moving. I can't tell you the number of phone calls, emails and teleconferences I have been part of trying to sort this out. Needless to say it's been even more complicated by the hopeless administration and mixed messages from SWRED. So much for a brief holiday ;-)

Anyway, I think we're sorted now. We will only be part of one bid (if council agrees). The only written information I have received is below, to be supplemented by the presentation from TSBE.

Talk soon,
Fiona

Proposed Activities;

The project management team and Little Tokyo Two will travel to each region and hold Town Hall meetings. These will be free of charge to attend, and held in a common space in the town where many guests can attend. Run sheet of the event will be an intro to the entire program, what the outcomes of the program should be, types of ideas/problems per region we would like to see registered, support of the councils, open registration online and a Q&A session. Post event Little Tokyo Two will identify ideas that emerged on the night and the key stakeholders in each region (those that spoke out, and others as identified by Council, Chamber and the community).

Registration of ideas from each region will be open for 2 weeks after the Town Hall meetings. Ideas from each region will be vetted by the Project Management team and the top 5 will be presented back to Council for approval before making into the next stage; Hackathon.

Little Tokyo Two will need a 3-month lead time once ideas are approved for the next stage; Hackathon. They will use this time to research the ideas/problems, market and plan the Hackathon, encourage engagement and obtain sponsors for prize money.

The Hackathon will take place back in the region, with all event organization produced by Little Tokyo Two. The outcome is to engage the community to begin to solve problems that the entire region agrees upon. Little Tokyo Two will lead the event with the best commercial idea from each region winning a spot in the 8 week entrepreneur program and money towards commercialization.

Program – The entrepreneur program (8 weeks) teaches you everything you need to know to launch a business with ongoing support from the entrepreneurial community and a myriad of mentors (national and international). Participants will learn how to progress from an ideation phase to an agile plan, to an iteration approach. It is a hands on practical program that looks at how much your idea is going to cost, if the product/service viable, if there are risks and how best to invest. Participants will learn software prototyping, hardware prototyping, public relations, finance and budgeting, customer experience and social media and marketing. They will walk away at the end of the program with;

1. Management report template
2. Sales report template
3. Financial frameworks
4. Finance handbook
5. Startup market research
6. Pitch deck
7. Startup analysis content
8. Financial statement template

Cr Fiona Gaske GAICD | Balonne Shire Council
Deputy Mayor



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CONFIDENTIAL ITEMS

INFORMATION REPORTS